

HAVE PLAN TO BOOST AMERICA

Representatives of Western Commercial Organizations Submit Their Views.

WILL BE DISCUSSED TODAY

COMPREHENSIVE PLAN OF ORGANIZATION AND PUBLICITY.

Appended is the preamble and plan of organization for the "See America First" movement prepared by the representatives of various western commercial organizations and submitted to the general conference yesterday. It was referred to a committee, which will report it back this morning with a favorable recommendation. The discussion of it will consume most of the day.

Preamble.

"See Europe if you will, but see America first."

There is in form of expression, broad as the breadth of a continent in meaning, eloquent of the desire of a progressive people, this expression is the best possible epitome of what is now known to the continent as the "See America First" movement.

It has been well said that this movement was "born" further and means more than this most noble of all sentiments—it reaches to the very heart and center of the industrial and social life of a great continent. Even more, it comprehends the influencing power of forces that will make for the future greatness of three great nations, bound by the ties of kinship and geographical proximity. The United States, Canada and Mexico are one for weal or woe. In the greater consideration of continental concern international boundary lines must be and should be forgotten.

The framers of this statement, which is of immediate and most vital interest to the gentlemen who compose this conference, assume that those here present are familiar with the underlying causes of this movement and the circumstances leading up to its inception. It will be permissible, however, to review briefly these matters:

In the month of September, 1905, the attention of the Board of Governors of the Commercial Club of Salt Lake City was called to a statement made editorially by a prominent eastern financial publication that American sightseers spent annually in foreign lands the great sum of \$150,000,000. The significance of this constant and permanent diversion of home money into foreign channels, with reference to its effect on national finances generally and its possibilities with regard to western development, was quickly appreciated. A careful and thorough investigation of the correctness of the statement referred to was immediately instituted, with the result that the sum named was demonstrated to be ultra conservative. It was found that approximately \$400,000,000 had been spent by our citizens while abroad in 1904, but as something like \$200,000,000 of this had been expended in the purchase of works of art it was determined, in order to be on the safe side, to take \$190,000,000 as the sum actually diverted.

All that has so far been accomplished has been done inside of three months. In prospect it appeared an Herculean task. In retrospect it seems like a fitful dream. But the awakening today is made real and optimistic by the presence here of one of the most representative bodies of Western men ever gathered for a genuinely public purpose backed by an endorsement of the newspaper and magazine press unparalleled in the history of the new world.

Essentials Are Stated.

We would suggest to this conference that there are certain essentials that must be recognized and considered. Briefly stated they are as follows:

First—This continent is annually drained of an immense sum of money spent in foreign travel.

Second—That it would mean much to the United States, Mexico and Canada, if even a portion of this money could be diverted into home channels of circulation.

Third—That we possess scenic attractions surpassing those of any other portion of the world, and that scenery and climate are assets capable of conversion into dollars and cents.

Fourth—That the failure of Americans to appreciate home scenery and climate is due largely, though not entirely, to a lack of knowledge of these things.

Fifth—That it is possible, by concerted action of some part, to correct this condition and to accomplish thereby a vast amount of good for the entire continent of North America.

Accepting these premises as true and

COD LIVER OIL.

It almost makes you sick to think of it, but it isn't nearly as bad as it used to be. The improved method of refining it makes it much easier to take, and when made into Scott's Emulsion almost every one can take it. Most children like it and all children that are not robust are benefited by it. When the doctor says "Take cod liver oil," he generally means Scott's Emulsion; ask him if he doesn't. They know it is more easily digested and better than the plain oil.

SCOTT & BOWNE, 409 First Street, New York.

reasonably stated, we must plan something in the nature of a vast propaganda of education—something absolutely new in the world's history, magnificent possibilities unlimited in scope. With it we must not alone make our position secure at home, but we must invade foreign countries and conquer the artistic and aesthetic centers of Europe, just as our great manufacturers, merchant princes and financiers have successfully laid siege to foreign markets of trade.

To make easily possible the victory at home, we must appeal to those two greatest emotions of the human heart—patriotism and selfishness. We must point out the loss of national pride that comes through belief in the existence of better conditions of any sort elsewhere in the world. We must appeal to patriotism—the love of one's country for a better understanding. Given a hearing on this ground, we must arouse our people to a knowledge of the actual financial loss they suffer each year.

Would Lure Europeans.

To bring Europe a worshiper to the shrine of American scenery, where the Creator Himself will be acceptably served by hearts made finer through contact with nature in her most sublime and beautiful aspects, it will be necessary to place before the eyes of foreigners suggestive reproductions of American scenery; to fairly appall them with the volume of a Niagara, the height of a Mt. McKinley, the depth and vastness of a Grand Canyon; and finally to soothe and rest them with a Lake McDonald or an island-studded St. Lawrence.

That these things can be accomplished admits of no doubt, and soon we shall proceed to the practical side of this proposition. First, let us briefly consider general propositions hitherto mentioned.

First, as to the diversion of money from the United States alone, it is authoritatively stated that during the year 1904 American sightseers spent in foreign lands the great sum of \$150,000,000. In addition to this they expended \$400,000,000 in the purchase of foreign articles, consisting mainly of jewelry, wearing apparel, curiosities and souvenirs. This all means that in one year (1904) the sum for \$190,000,000 was taken permanently from the country's wealth and scattered over strange lands. The amount thus diverted from American pockets in the year named was larger even in direct proportion to our increase in population and the growing intensity of the European vacation fad. Some idea of the seriousness of this constant, ever-increasing and permanent diversion of home money into foreign channels may be gained from a consideration of what the sum named above would do could it be retained here, say for a period of ten years. For instance, it would pay the national debt more than twice over; it would build a perfectly equipped sea-level canal at Panama and leave one billion five hundred millions in the treasury; it would build a great road and another from Portland, Ore., to St. Augustine, Fla., and yet another to the Great Lakes to the Gulf of Mexico. It would make the United States easily the richest nation under the sun.

say, with these figures in mind, that this See America First movement is entitled to rank in importance with national irrigation, the building of a canal, tariff revision, or any other of the great problems before our people today.

It is hardly necessary for this conference to disclaim any intention of discouraging or stopping travel to foreign lands, even were such a thing possible. It is the proper ambition of every broad-minded man or woman to see the world as God made it, or man marred it. We need not argue this point, however, even with our critics. We have fully stated our position and amply fortified it by adopting the motto, "See Europe if you will, but see America first." Answer this legend carefully and it responds to the test. Foreign travel is made optional. Home travel is made mandatory as a precedent condition. No American, deserving of the name, can object to these conditions.

Attractions of the West.

It is unnecessary to assure the members of this conference that we really possess the most magnificent scenery in the world. Many of you have visited every known cline and in your hearts, if not audibly, have constantly compared American and foreign scenery, and decided in favor of the latter. Today you are prepared to say with one of our western governors: "The states west of the Mississippi, almost without exception, offer mountain, plain, valley for valley, river for river, and lake for lake, with Europe's most famed scenery, and natural attractions American scenery urges the further claim to our loyalty and love from the fact that it was 'Made in America.'"

You will likewise heartily agree with one of our well-known speakers in his address before the Trans-Mississippi conference at Portland, when he said:

"Over there are the beautiful and refined Alps; and these none can love more than I. But did you realize their circumference is not larger than some of our American states, while here we have, as the Swiss guide says, fifty Switzerland rolled into one. From Panama to the Arctic run these mountains in long, dim distance, like a caravan that never passes by, whose camel backs are laden with the sky. One wild confusion of American Alps runs these thousands of miles north and south, until the awful range plunges beneath the sea in the Aleutian Islands, that are but the fins of the sunken range."

This enormous American earth-wrinkle, so long, and hundreds of miles in width, can never be touched in survey by half a dozen generations, and the blessed Alps of Europe could be hopelessly lost among our legions of peaks. We have unmeasured square miles of magnificent mountains that are untouched by white foot. We know that they are there, although unreachd, for we have looked out over these endless forests of snow caps beyond the yet-made trails of men.

But I have heard of some who had not seen America. I heard expressions of surprise at some of the old world waterfalls. They certainly did not, could not love them more than I did. But I have stood in America where at a single glance I saw twenty such waterfalls at once. Within a few miles of where we now stand, up you

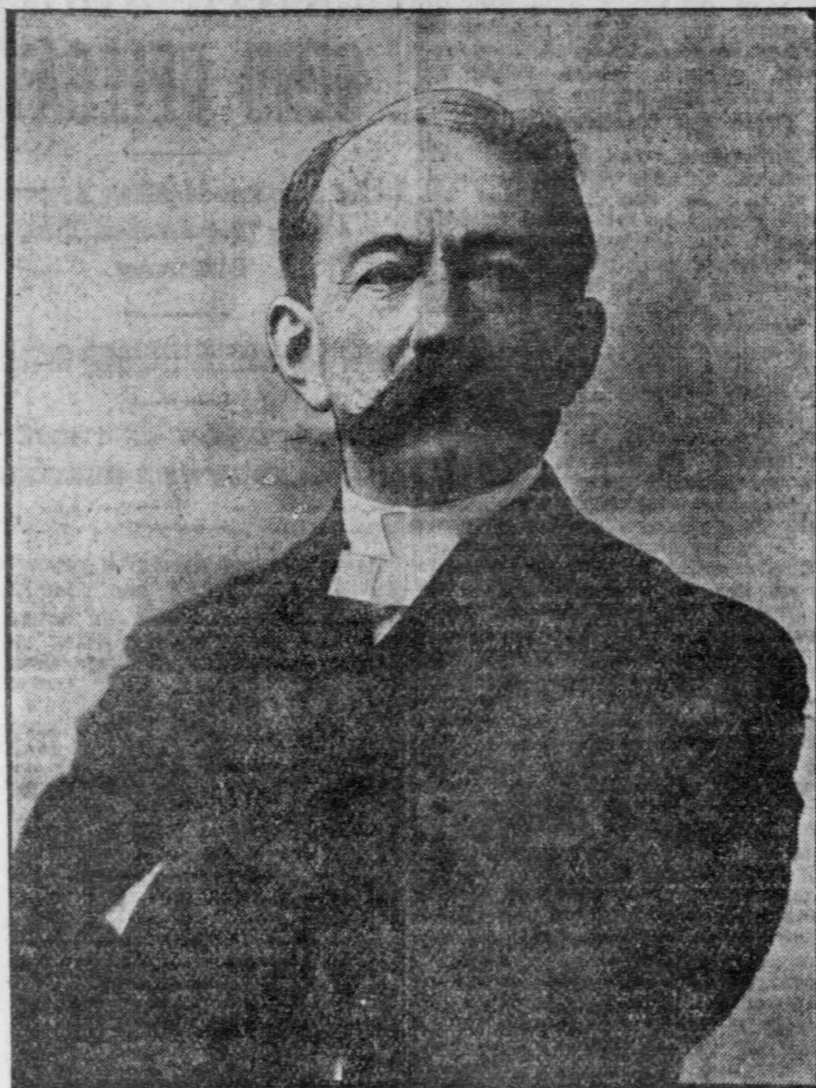
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MANY STATES ARE FOR MOVEMENT

Continued from Page 5.

advertise the west in the east and will co-operate when we can. Appleton Book Lovers Magazine. New York, N. Y., Jan. 24, 1906.—The Illustrated Outdoor News is in entire sympathy with your movement and hopes for its complete success. The Illustrated Outdoor News Publisher. New York, Jan. 24, 1906.—We beg to extend our sympathy and hearty support

Will Lecture on American Scenery



Dr. Roland D. Grant.

Dr. Roland D. Grant, who is to address the "See America First" conference today, has had a hard time reaching the city. In the first place he cancelled \$400 worth of lectures in order to be present at the conference. He was to have spoken yesterday afternoon. Then his train was held up by a wreck so that he was side-tracked in Ogden and found it impossible to reach Salt Lake City until too late an hour in the afternoon.

In the movement under consideration in this convention. The Smart Set.

"Will Own the East."

Boston, Mass., Jan. 24, 1906.—Advertise the west and you will ultimately own the east. The Boston Traveler.

New York, Jan. 24, 1906.—The magnificent west should certainly be better known in the east. Success to your efforts.

Current Literature Publishing Co. New York, N. Y., Jan. 24, 1906.—The New York Advertiser would like to help this movement to get the east and west together on the "America first" idea.

New York, N. Y., Jan. 24, 1906.—We are heartily in sympathy with your movement to give wide publicity to the west and will gladly co-operate with you in any way that we can. We wish you success in your enterprises.

New York, N. Y., Jan. 24, 1906.—We are heartily in sympathy with your movement to give wide publicity to the west and will gladly co-operate with you in any way that we can. We wish you success in your enterprises.

From Colorado's Governor.

Denver, Colo., Jan. 24, 1906.—Governor McDonald, like myself, is in hearty sympathy with the "See America First" movement, but he has gone east and will not be able to attend the conference. Neither he nor myself will be with you in person, but you have our best wishes and assurances of hearty co-operation in any way possible. F. W. PARKS, President of the Senate and Acting Governor.

Colorado Springs, Colo., Jan. 24, 1906.—My wife's illness prevents my attending the meeting. Please express my regrets and assure the conference of my hearty co-operation in any plan adopted for seeing America first.

C. MACWATERS.

New York, Jan. 24, 1906.—You can count on any reasonable support from the New York Journer of Color. I am in hearty sympathy with your movement to see America first. Best wishes for success. A. W. DODSWORTH, Manager.

Philadelphia, Pa., Jan. 24, 1906.—Every true American should thoroughly see, understand and appreciate his own country before going to Europe. The Philadelphia Item. Two hundred thousand circulation every day. We will service in this grand work and we wish you godspeed.

HARRINGTON FITZGERALD.

Managing Editor. Outlook Joins Movement. New York, N. Y., Jan. 24, 1906.—We are heartily interested in the movement to exploit the great west through liberal and intelligent advertising. We hope your general plan will go through. Count on us for our hearty co-operation in every way possible. We wish to tender our best wishes to the committee for a large success.

Pittsburg, Pa., Jan. 24, 1906.—We think you are all right in advocating the advertising of the great west and hope that the movement will be a grand success. Pittsburg Leader.

New York, Jan. 24, 1906.—The four Track News has from its inception been one of the strongest advocates of "seeing America first," and our pages have been filled with articles and descriptions and illustrations of the wonders of our great republic, incidentally impressing upon our half-million readers the marvelous progress of our inventors and mechanics.

Pittsburg, Pa., Jan. 24, 1906.—The Pittsburg Gazette is entirely in sympathy with the movement to interest the people of the east in the great western country and wishes you success in your enterprise. GEORGE S. OLIVER, Manager.

New York, Jan. 24, 1906.—We wish to go on record as being heartily in sympathy with the movement now under way to tell eastern people through intelligent publicity something about the wonders and attractions of the great west. Count on us for our support.

Town and Country.

Boost From Scribner's. New York, Jan. 24, 1906.—Scribner's Magazine heartily endorses the purposes of your convention and wishes the movement success. J. R. MIX.

Boston, Mass., Jan. 24, 1906.—Much interested in your efforts. Offer our hearty co-operation.

ATLANTIC MONTHLY.

New York, Jan. 24, 1906.—We wish to go on record as being heartily in sympathy with your movement and wishes your convention the greatest success. THE BUREAU OF THE ATLANTIC MONTHLY.

Pittsburg, Pa., Jan. 24, 1906.—I am in entire sympathy with your movement and have published from time to time illustrated articles on the great and growing west. If eastern people would take

When Major S. K. Hooper of the Rio Grande system found that the doctor had cancelled his train he at once tendered the use of a special train free to bring the speaker from Ogden to the conference. A later regular train was taken before the special could be brought into Ogden, so that nothing was lost.

Dr. Grant is considered one of the best judges of scenery in America. His address will be free to all, and the public is urged to be present.

Greely's advice to young men "to go west" before Europe, they would return with a knowledge of their own great country, and especially the beautiful west, and not appear to those of foreign countries as ignorant snobs who rush off to Europe and know nothing of America.

The Pittsburg Dispatch. Brooklyn, N. Y., Jan. 24, 1906.—The Brooklyn Eagle, through its news and editorial columns and by its information and travel bureau, will do all in its power to assist you in stimulating travel to the western country.

H. F. GUNNISON, Business Manager. The New York World. New York, Jan. 24, 1906.—Our sympathy is with you in interesting people to see America first.

New York, Jan. 24, 1906.—Cosmopolitan will heartily co-operate with your movement to educate Americans to see and to know their own country first. Balance of the world secondary consideration.

New York, Jan. 24, 1906.—We are in entire accord and sympathy with the great movement which your convention meets to discuss. May success attend you of your convention "See America first." NEWARK (N. J.) EVENING NEWS.

CONDE NAST. New York, Jan. 24, 1906.—Plan good one. Will treat it liberally on a regular basis. N. Y. TRIBUNE.

Voice From Massachusetts. Springfield, Mass., Jan. 24, 1906.—East is eager for facts about west, especially in intermountain country lands under reclamation. Massachusetts is a western and eastern states are land hungry. They also have cash with which to travel and investigate and themselves. Advantages of scenic splendor, what attention by effective advertising in agricultural press and magazines.

Good Housekeeping, Farm and Home, Agricultural, New England Home. New York City, N. Y., Jan. 24, 1906.—We send greetings to convention and express sympathy with movement.

THE NEW YORK OBSERVER. Bismarck, N. D., Jan. 24, 1906.—I am heartily in sympathy with the objects of your meeting. Every patriotic American should see America first and learn more from her splendid fields, factories and natural scenic splendor what a glorious country is his. It will promote patriotism, encourage better citizenship and give business a healthy stimulus. You are blazing a trail that all thoughtful citizens will follow.

E. Y. SEARLES, Governor. Chicago, Jan. 24, 1906.—Your wire 22nd. Our hope in development of material resources in our great west lies in turning travelers to Europe and other countries to our own. Thousands of people, with millions of dollars, drift away from us each year in their flight to foreign lands for sight-seeing and recreation. Your conference will help educate the people from this sad of long standing. The beauties of this country are unmatched anywhere else, and shame should attend all those who can and do not see them. Commercial development of this country is impeded by the exodus of foreign travel, and a halt should be called. May the wisdom of your conference devise ways and means to meet the conditions. R. O. MCCORMICK.

Ladies' Home Journal. New York, Jan. 24, 1906.—The influence of the Ladies' Home Journal and Saturday Evening Post can always be counted as in favor of any movement that will benefit America and make its people homeloving, patriotic and fonder of their own land and its resources.

CURTIS PUBLISHING CO. Jersey City, N. J., Jan. 24, 1906.—Jersey City Evening Journal advocates western enlightenment in the east. Let the east know the great west of the west. JERSEY CITY EVENING JOURNAL.

Cripple Creek, Colo., Jan. 24, 1906.—Retreat cannot be with you at "Seeing America First" conference. Am instructed by executive committee to extend cordial cooperation of Trans-Mississippi Commercial congress in objects of conference and express committee's desire to have conference name representatives to attend session of congress at Kansas City, Mo. ARTHUR E. FRANCIS, Sec'y.

From Quaker City. Philadelphia, Pa., Jan. 24, 1906.—The percentage of Americans who know the west, well and are practically unacquainted with the natural beauty and scenic glories of their own land is much too large. Patriotic motives should inspire true Americans to spend their money in seeing

Walker's Friday Bulletin

Women's Neckwear and Trimmings at Clean-Up Reductions.

Three dozen all linen washable stocks, slightly soiled from the holiday showing, worth 50c each up to \$2.00, to close at 35c each, or 3 for \$1.00.

Four Handsome Ruffs.

Will go to four lucky women. These are very elegant creations of chiffon and ribbon, in plain white and white and black. They are worth up to \$20.00 each, but to close we offer the four at your choice \$4.50

Six Elegant Lace Collars.

In black and white and colors. To be used for coats and opera cloaks. They are worth from \$15.00 to \$35.00 each. To close, you select at \$7.50

Twenty-five dozen all linen handkerchiefs, slightly mussed from holiday handling, worth 35c to 65c each, you take as many as you wish at each—25c.

All Candle and Electric Shades.

A very beautiful and comprehensive assortment of these. All styles, all colors, all candles in fancy and plain designs are also included in this offer:

HALF REGULAR PRICES.

Linen and Domestic Friday Morning Specials.

From 9 to 12 O'Clock Only.

A tremendous accumulation of remnants. The result of a marvelous seasons' business. We divide the remnants in three lots and mark them as follows:

LOT NO. 1.	LOT NO. 2.	LOT NO. 3.
Worth 30c each, for 10¢	Worth 40c each, for 20¢	Worth 60c each, for 30¢

Hemstitched All Linen Pillow Cases.

A lot of very fine pillow cases. They are worth \$4.50 the pair, but they were all the manufacturer had left, so we bought them at a saving which allows us to sell them at the pair.....98¢ Limit—One pair to a customer.

Hemstitched All Linen Bed Sheets.

A very choice lot left from a manufacturer's season's selling. They are 72x100 and worth \$3.00 the pair. You select at, the pair.....\$3.75 Limit—One pair to the customer.

Two More Days of the Great After-Inventory Clean-up of Men's Furnishings.

Wonderful savings on all lines. We mention two shirt sales as examples:

Men's Coat Shirts.

Stiff and pleated bosoms, very swell patterns. Worth \$1.50 and \$1.75 each. Your choice.....\$1.15

Stiff Bosom Shirts.

A very good assortment of these, mostly short bosoms and a very good variety of patterns. Worth \$1.50 each, for.....98¢

Walker Brothers Dry Goods Co.

...At Barton's Sale...

MEN'S TROUSERS.

\$2.25 Values at	-----	\$1.50
\$2.75 Values at	-----	\$1.90
\$3.50 Values at	-----	\$2.25
\$4.00 Values at	-----	\$2.65
\$4.50 Values at	-----	\$3.00

MEN'S HATS

\$2.00 Values at	-----	\$1.45
\$2.75 Values at	-----	\$1.95
\$3.50 Values at	-----	\$2.25
\$4.00 Values at	-----	\$2.65
\$4.50 Values at	-----	\$3.00

Suits, Overcoats, Shirts, Sweaters, Hosiery, Caps, Neckwear, Etc., at Cut Prices.

45-47 MAIN STREET

their own land, especially as it repays them so lavishly in all that delights the eyes and charms the imagination. Any concerted movement to promote this end is highly praiseworthy and should enlist the co-operation of all transportation in my hearty endorsement of the movement.

GEORGE W. BOYD. New York, Jan. 24, 1906.—Read Evening Post editorial Jan. 19. If you have read Century for the past few years you know the gospel they preach.

GEORGE H. HAZEN. Sacramento, Cal., Jan. 24, 1906.—Regret exceedingly inability to be present and help boost "See America" movement. California will be represented. People of United States can see more beautiful and stupendous natural wonders at home than abroad, at less expense and with more pleasure. Where are those other Yellowstone, Colorado canyons, Great Salt lakes, Niagaras, Pike's Peaks, Mount Shastas, Columbia rivers, Puget sounds, Mississippi rivers, Alaskas, Hawaiian islands, lakes like Huron, Superior, Michigan and Erie, Yosemite big trees, Lake Tahoe. To one who knows our country the natural wonders of foreign lands have only secondary interest. Let us become acquainted with the United States.

GEORGE C. PARDEE, Governor. Established 1862. Park's JEWELRY STORE 170 MAIN ST. REASONABLE PRICES.

TREE TEA



The Pure Good Tea

Imported and packed only by M. J. BRANDENSTEIN & CO., San Francisco, Cal.

You can have one of our ring size cards for a request by mail.

We have over three thousand rings to select from, so let us know what you want.

Sacramento, Cal., Jan. 24, 1906.—Regret exceedingly inability to be present and help boost "See America" movement. California will be represented. People of United States can see more beautiful and stupendous natural wonders at home than abroad, at less expense and with more pleasure. Where are those other Yellowstone, Colorado canyons, Great Salt lakes, Niagaras, Pike's Peaks, Mount Shastas, Columbia rivers, Puget sounds, Mississippi rivers, Alaskas, Hawaiian islands, lakes like Huron, Superior, Michigan and Erie, Yosemite big trees, Lake Tahoe. To one who knows our country the natural wonders of foreign lands have only secondary interest. Let us become acquainted with the United States.

GEORGE C. PARDEE, Governor. Established 1862. Park's JEWELRY STORE 170 MAIN ST. REASONABLE PRICES.

DORE'S EYE WATER

A few drops in the eye—soothing, cooling, the redness disappears, then the eyes are bright and clear.

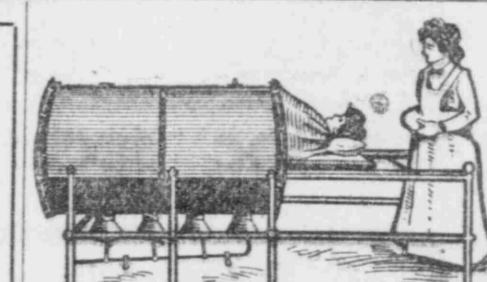
FOR THE CHILD'S SORE EYES GET DORE'S

Weak eyes are the worst of sores. For they're painful and so trying. We suggest that you get Dore's. When eye washes you are buying.

DRUEHL & FRANKEN Prescription Druggists

Southeast corner Main and Third South streets. Both 'phones 100.

Did you ever try De Miracle—new principle, new method, harmless—for removing superfluous hair?



DO YOU WANT WEALTH?

—or, do you want HEALTH? If you want HEALTH, consult the

Russian and Swedish Massage Institute

WE CURE all kinds of chronic Rheumatism in its worst form as well as all other kind ailments by the use of DRY HOT AIR BATHS.

Our establishment is under the direct charge of PROF. KALISKI, one of the Greatest Specialists in the West. Lady assistant in attendance. Consultation Free. References from Leading Physicians. Office, 313-321 Constitution Bldg. Bell phone 214-Z. Expert Chiropractic Work.

WE ARE BETTER PREPARED THAN EVER IN Pianos, Organs, Musical Merchandise, etc.

Several very fine instruments are offering at very easy prices and terms.

Carstensen & Anson Co.

TEMPLE OF MUSIC 74 Main St.